

DRIVER'S LICENCE AND VEHICLE REGISTRATION — ADVERTISING MATERIAL

821. Hon Ken Travers to the parliamentary secretary representing the Minister for Transport:

- (1) I refer to the advertising material that is now included with Driver's License and Vehicle Registration renewal notices, and ask:
- (a) will the Minister table a copy of any guidelines regarding the distribution of advertising material with Department of Transport renewal notices;
 - (b) if no to (a), why not;
 - (c) how was the opportunity to include advertising material with renewal notices advertised;
 - (d) how were the successful advertisers chosen;
 - (e) what are the names of the successful companies;
 - (f) has the Department of Transport signed any contract or agreement with these companies and, if yes, what are the details;
 - (g) how much are the companies paying the Department of Transport to insert their advertising material;
 - (h) what is the maximum number of inserts allowed in any renewal notice;
 - (i) why were the public not given the option of opting in rather than opting out of receiving advertising material;
 - (j) do the public have the option to opt out of this advertising material by any other means than on the Department of Transport website;
 - (k) if yes to (j), what other options are available;
 - (l) did the Department of Transport seek advice on their liability should an advertiser fail to deliver the service advertised;
 - (m) if yes to (l), what is their liability; and
 - (n) if no to (l), why not?
- (2) What is the total estimated revenue that the Department of Transport expects to collect from this form of advertising in:
- (a) 2013–14;
 - (b) 2014–15; and
 - (c) 2015–16?

Hon Jim Chown replied:

- (1) (a) Yes [See paper 1388.]
- (b) Not applicable
- (c) A public tender was issued on the Government Tenders Board on three occasions.
- (d)–(e) The Department of Transport (DoT) engaged To The Point Pty Ltd following the conclusion of the public tender process.
- (f) Yes, DoT has signed a contract with To The Point Pty Ltd.
- (g) To The Point Pty Ltd provides payment to DoT consistent with its successful tender bid.
- (h) Two.
- (i) Costs involved in asking customers to opt in would be prohibitive.
- (j) Yes.
- (k) Customers wishing to opt out may also contact DoT on 13 11 56 or attend a licensing centre in person.
- (l) No.
- (m) Not applicable.
- (n) DoT bears no liability for the goods or services offered.

- (2) (a)–(b) DoT has a commercial arrangement with To The Point Pty Ltd.
- (c) DoT has not determined whether to extend the contract beyond the initial two-year term.